LET'S TALK | Color |

Order Form

Let's Talk Money® newsletter is produced bimonthly for your customers or prospects and is available in five versions:





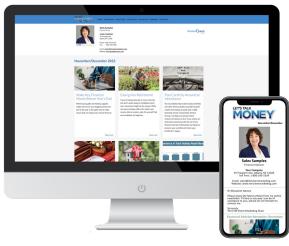






Article Summaries available at www.letstalkmoney.com/as





Print Edition

Customized Masthead Four different colors to choose from.

Personalized Includes color photo, logo, contact information and custom message.

Broker-Dealer Disclosures If required.

Multi-Channel Distribution Deliver timely content in print and electronic channels for optimal response rates.

E-mail Edition

Quality Eye-catching, personalized mobile responsive and compatible email linking to full articles.

Personalized Includes your color photo, logo and contact information.

Easy To Use Maintain and track your e-mail list with our simple online tool.

Due to compliance restrictions, not all versions and/or output options may be available. Please call us for details at at 800-243-5334.



ORDER FORM | Customize your newsletter

Please print all information as you wish it to appear on your newsletter.

LET'S TALK			1 Custom Masthead (Please choose only ONE)				
Risk and Volatility: Know the Difference		2		T'S TALK MONEY	LET'S TALK MONEY	LET'S TALK	LET'S TALK MONEY
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Contact Information							
Name:(Your name, not agency)					rkansas or Califorr cense number ar	nia, please indicate nd carrier:	
Designation: Title:			☐ I am NOT a Registered Representative ☐ I AM a Registered Representative				
Company:			☐ I AM an Investment Advisor Representative				
Address:		 I AM a Dually Registered Advisor (using corporate RIA) I AM a Hybrid Advisor; my SEC Registered Firm Name: 					
City:				I AIVI a LIYDIII	a Advisor, my 3L	C negistered Filli	i Nairie.
State: Zip Code:		If you are a Registered Representative, the following line must appear on the imprint area of your newsletter to be within FINRA compliance requirements. (Your Broker-Dealer may require a variation of this line.)					
Toll-free:						´ ' curities offered th	
Mobile:			Nam	ne of your Brok	er-Dealer:		
E-mail:			Brok	er-Dealer Addı			
Website:			City:				
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Affiliations/Memberships:Other:		Check with your Broker-Dealer and life company to see if you need to submit to them the personalized section of your newsletter for review.					
Custom Message							
☐ Option 1: I'm committed to helping my client goals for themselves, their families a providing them with strategies for a preservation and transfer.	and thei	businesses by	1			es, 23 characters p custom messages m	
Option 2:							
Specializing in: (Please select a maximur Retirement Planning Estate Preservation		Life Insurance Health Insurance		Annuities 401(k)		Other:	
☐ Tax Planning		Disability Insurance		IRAs & SEPs			

ORDER FORM | Fulfillment

Please complete the following sections for us to fulfill your order.

Pricing

	Print Edition		
Total Quantity	Subscription with Mailing Services & Postage*	Subscription Bulk-shipped	S&H**
50-99	\$1.65	\$0.93	\$13.00
100-124	\$1.44	\$0.74	\$17.00
125-249	\$1.41	\$0.71	\$21.00
250-499	\$1.35	\$0.67	\$25.00
500-999	\$1.30	\$0.64	\$30.00
1,000-1,999	\$1.27	\$0.61	\$35.00

Kitting Services \$0.24/each (Includes newsletter folded and inserted into 6x9 envelope with pre-printed return address. Additional S&H charges will apply.)

eNewsletter/Online Version Pricing***

\$40 per issue

with the printed newsletter

\$60 per issue

without the printed newsletter

Initial set-up fee: \$50.00

	Subsequent changes	
Text:\$0	Photo: \$25	Logo: \$25

I would like to order:

- ☐ Print subscription with mailing
- ☐ Print subscription with bulk shipping
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- ☐ Add E-mail Edition with printed newsletter
- ☐ E-mail Edition only

Every issue will be produced, unless our office is notified otherwise. Written notification must be received 45 days in advance of the publication date.

Print Edition Subscription with Mailing Services and Postage

Includes:

- Personalized 6" x 9" closed-face envelopes
- Newsletter folding and inserting
- Postage with a live stamp

A. Initial Mailing List Set-up:

- ☐ Website, self entry
- ☐ Acceptable electronic file format

B. List:

My list contains _____ addresses with newsletter version specified.

Note: Minimum charge of 50 copies mailed.

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Newsletters are shipped directly to your office. **Note:** Shipping & handling charge: 1-99 copies, \$13.00

Print Edition Only

Newsletters are shipped directly to your office. Please indicate the quantity of newsletters you wish to receive for each version.

Note: Minimum order of 50 copies. Minimum 25 copies/version.

Quantity	Version
	Standard Financial Topics
	Retirement Planning
	Small Business Needs
	Legacy/Insurance Planning
	High Net Worth

^{*}Postage is prevailing rate. Shipping charges do not apply to mail only orders.

^{**}Charges to Alaska, Puerto Rico and Hawaii will vary.

^{***}Additional \$0.05 per e-mail over 500

Accepted Payment Methods

How to provide your credit card information:











Order Authorization

I authorize **LTM Marketing Specialists LLC ("LTM")** to process charges to my credit card on an ongoing basis as per my order above. This authorization is to remain in effect until **LTM** has received written notification of termination from me in such time and in such manner as to afford **LTM** a reasonable opportunity to cancel my order in a timely and favorable fashion. Charges to your credit card will appear as: **LTM Marketing Specialists**

LIMITATION OF LIABILITY: LTM Marketing Specialists LLC ("LTM") sole liability to the customer or any third party for claims, notwithstanding the forms of such claims, for any error or omission in the service, or late delivery or unavailability of the services, shall be to correct the error and provide the services as promptly as possible. In no event will LTM be responsible for special, indirect, incidental or consequential damages which the customer may incur or experience on account of entering into or relying on this agreement. The customer hereby releases and forever discharges LTM for any and all action, claims, demands, costs, expenses and compensation whatsoever, in connection with the foregoing.

I have read and agree to the above Limitation of Liability disclosure. I submit my order for processing.

Customer Signature or Authorized Person:		
	Date:	

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