

Use this sample cover letter to call attention to the articles in your newsletter

This letter must be used with your compliance-approved letterhead or email signature, which may be found on your company approved business card, letterhead, or email signature.

[Date]

Dear [Name],

High interest rates. Record inflation. Tight money and hiring policies. As if this was not enough, you may be one of many parents who are also dealing with aging parents. This is one of many topics discussed in this issue of the newsletter.

Making sure your financial life is healthy, while dealing with higher prices and the ongoing needs of loved ones is of concern to most of my clients. That is why I want to remind you that I am here to help provide financial strategies. Feel free to call me with any questions you may have.

Sincerely,

[Name and Company-approved title]

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Each insurer is solely responsible for its own financial condition and contractual obligations. Most insurance policies contain exclusions, limitations, reductions of benefits and terms for keeping them in force. I'll be glad to provide you with cost and complete details.

[NOTE: Add your company's compliance control or approval number when required.]

- This letter has been reviewed by FINRA and various compliance departments, but we suggest that you contact your compliance department to confirm approval prior to use.*

We appreciate your ideas and suggestions and would love to hear them.

Please contact us anytime. If you know someone who would benefit from these newsletters, we would be happy to send them a free package. You could be eligible to receive considerable savings on your next order through our referral program.

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