

Order Form

Let's Talk Money[®] newsletter is produced bimonthly for your customers or prospects and is available in four versions:

Standard

Financial Topics

Retirement Planning

Small **Business Needs** Legacy/Insurance Planning

Article Summaries available at www.letstalkmoney.com/as



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Personalized Includes color photo, logo, contact information and custom message.

Broker-Dealer Disclosures If required.

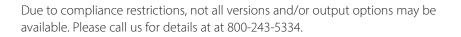
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| LET'S TALK | Custom Masthead (Please choose only ONE) | | |
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| 3 Contact Information | | | |
| | | | |
| Name: | If you are licensed in Arkansas or California, please indicate your Life Insurance License number and carrier: | | |
| Designation: | | | |
| Title: | I am NOT a Registered Representative | | |
| Company: | I AM a Registered Representative | | |
| Address: | I AM an Investment Advisor Representative | | |
| City: | I AM a Dually Registered Advisor (using corporate RA) I AM a Hybrid Advisor; my SEC Registered Firm Name: | | |
| State: Zip Code: | | | |
| Business Number: | If you are a Registered Representative, the following line must appear | | |
| Toll-free: | on the imprint area of your newsletter to be within FINRA compliance requirements. (Your Broker-Dealer may require a variation of this line.) | | |
| | Registered Representative of and securities offered through: | | |
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| E-mail: | City: | | |
| Website: | State: Zip Code: | | |
| Affiliations/Memberships: | Check with your Broker-Dealer and life company to see if you need to | | |
| Other: | submit to them the personalized section of your newsletter for review. | | |
| 4 Custom Message | | | |
| Option 1: | Option 3: | | |
| I'm committed to helping my clients achieve their financial goals for themselves, their families and their businesses by | Text attached: Maximum 10 lines, 23 characters per line. | | |
| providing them with strategies for asset accumulation, | Note: Due to compliance restrictions, custom messages may be limited. | | |
| preservation and transfer. | | | |
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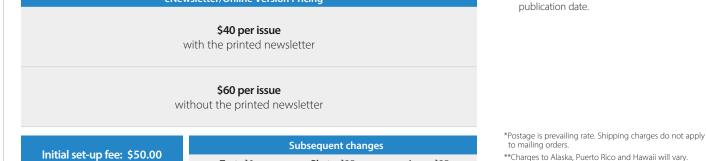


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